



Dear Vendor:

The Hilton Cadets Boys Basketball Program is offering area businesses an opportunity to advertise in our 2010-2011 Media Guide. What this means to you as a merchant is exposure at every boys junior varsity and varsity home game throughout the 2010-2011, including the Boys Holiday Tournament! *That's at least 20 games!* The tradition of Hilton basketball grows stronger as our athletes and community businesses partner together.

We believe the cost of our advertisements is very reasonable and the potential for your business is outstanding! Your ad will not only be seen by Hilton spectators, but by visitors from throughout the Section V/Monroe County community as well. The money raised will help defray the cost of our Spring, Summer and Fall leagues as well as to purchase equipment and support activities for the boys basketball programs.

On the facing page, you will find the specifications for this year's program. Your ad will appear in full color in our professionally produced program. The program includes photos and statistics, as well as the rosters for our varsity, junior varsity and freshman boys basketball teams and our cheerleading squads. An added bonus for our sponsors is that your business will be featured on our website (www.hiltonbasketball.com) as a "Program Sponsor" which will include your logo/graphic and a link to your website and/or email address.

**Your support and encouragement contributes to our success!** We would be happy to include any encouraging words you may have for our young people in your ad. If you wish to purchase an ad, please complete the form and return it with a Varsity Basketball representative. You may also mail your request and donation to:

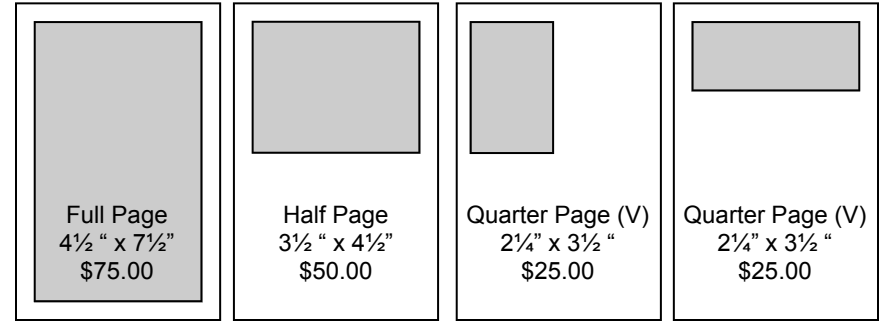
Troy Prince  
68 Flynnwood Drive  
Rochester, New York 14612

Artwork can also be submitted digitally to:  
hiltonbasketball@rochester.rr.com.  
(Payment must be received for ad to appear)

**To ensure that the program is printed and ready for the season, the deadline for advertisements is Monday, December 6, 2010.**

Give us a try! We are sure you will be please with the results. Thank you in advance for your support of the Hilton Cadets Boys Basketball Program - **GO CADETS!**

## Media Guide Ad Layouts



Advertiser \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Contact Person \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Web Site \_\_\_\_\_

### Ad Type

- Full Page      4 1/2 " x 7 1/2 "      \$75.00      \$ \_\_\_\_\_
- Half Page      3 1/2 " x 4 1/2 "      \$50.00      \$ \_\_\_\_\_
- Quarter Page (V)      2 1/4 " x 3 1/2 "      \$25.00      \$ \_\_\_\_\_
- Quarter Page (V)      2 1/4 " x 3 1/2 "      \$25.00      \$ \_\_\_\_\_

### Checks Payable to: Hilton Boys Basketball

Attach Business Card or Artwork to this form. Please submit any other information or ad specifications to be added on the reverse of this form. Feel free to add any words of encouragement for our players. If you need help designing your ad, let us know!

- Advertisement Enclosed
- Use Last Year's Advertisement
- Will E-mail Advertisement (hiltonbasketball@rochester.rr.com)

**Deadline for all advertisements is MONDAY, DECEMBER 6, 2010.  
Payment is due upon receipt of order.**

Player Representative: \_\_\_\_\_

Mail to: Troy Prince, 68 Flynnwood Drive, Rochester, NY 14612