



Dear Vendor:

The Hilton Boys and Girls Basketball Programs are teaming up again to offer area businesses an opportunity to advertise in our combined 2009-2010 Media Guide. What this means to you is *twice the exposure* as our media guides will be available at every boys and girls junior varsity and varsity home game throughout the season, including the Boys Hilton Holiday Tournament and the Lady Cadet Classic! That's at least 40 games! The tradition of Hilton basketball grows even stronger with our combined effort. As a potential sponsor, you don't have to chose which program to support, you will be supporting both!

We believe the cost of our advertisements is very reasonable and the potential for your business is outstanding! Your ad will be not only be seen by Hilton fans, but by visitors from throughout the Section V/Monroe County community as well. The money raised will help defray the cost of our Summer and Fall Leagues as well as to purchase equipment and support activities for both the girls and boys basketball programs.

Below are the media specifications for this year's media guide. Your ad will appear in full color in our professionally produced program which will be available at each home game. The program includes photos and statistics, as well as the rosters for our varsity, junior varsity and freshman boys and girls basketball teams and our cheerleading squads. An added bonus for our sponsors is that your business will be featured on our website ([www.hiltonbasketball.com](http://www.hiltonbasketball.com)) as a 'Program Sponsor' which will include your logo/graphic and a link to your website and/or email address.

**Your support and encouragement contributes to our success!** We would be happy to include any encouraging words you may have for our young people in your ad. If you wish to purchase an ad, please fill out the form and return it with a Varsity Basketball Player representative or mail your request and donation to:

Hilton Basketball Program  
c/o Chris Moss 119 Bailey Road, Hilton, New York 14468

Artwork can also be submitted to Chris Moss via e-mail:  
[dross5@rochester.rr.com](mailto:dross5@rochester.rr.com).

(Payment must be received prior to deadline for ad to appear.)

**THE DEADLINE FOR ADVERTISEMENTS IS DECEMBER 15, 2009.**

Give us a try; we are sure you will be pleased with the results. Thank you for your support of our Boys and Girls Cadet Basketball Programs and **GO CADETS!**

**2008-2009 Hilton Cadets Basketball Program Advertising Rates**

*We're Going Green!* The finished size of this year's program will be 5½" x 8½".

Full Page 7¾" x 4¾" \$75.00	Half Page 3¾" x 4¾" \$50.00	Quarter Page (Horizontal) 1¾" x 4¾" \$25.00	Quarter Page (Vertical) 3¾" x 2¼" \$25.00
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Detach and return with your Media Guide Advertisement.

**2009-2010 Hilton Boys and Girls Basketball Program  
Media Guide Advertising Contract**

Advertiser \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Contact Person \_\_\_\_\_ Telephone # \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Web Site: \_\_\_\_\_

Full Page	7¾" x 4¾"	\$75.00	\$ _____
Half Page (H)	3¾" x 4¾"	\$50.00	\$ _____
Quarter Page (H)	1¾" x 4¾"	\$25.00	\$ _____
Quarter Page (V)	3¾" x 2¼"	\$25.00	\$ _____
<b>Total amount enclosed</b>			<b>\$ _____</b>

Advertisement Enclosed:  Yes  No  Will email advertisement

**Deadline for all advertisements is DECEMBER 15, 2009**  
**Payment is due upon receipt of advertisement.**

Player Representative: \_\_\_\_\_

Make check payable to:  Hilton Boys Basketball  Hilton Girls Basketball

You may give your advertisement order directly to your player representative

OR - Mail to: Hilton Basketball Program  
c/o Chris Moss  
119 Bailey Road  
Hilton, NY 14468

**ATTACH BUSINESS CARD OR ART WORK HERE  
OR STAPLE TO THIS FORM**

*Please attach any other information to be added to  
the advertisement on the back of this form.  
Feel free to add any words of encouragement for our players!*

**IF YOU NEED HELP DESIGNING YOUR AD LET US KNOW!**  
**Artwork can be emailed to [dross5@rochester.rr.com](mailto:dross5@rochester.rr.com)**