





## Why Advertise with Us?

-  ONE Program Advertisement for both the 2008-09 Hilton Cadets Boys and Girls Basketball Teams (Program will feature Varsity, JV, and Freshman Boys and Girls Teams as well as our Cheerleading Squads)
-  Minimum 40 GAME Exposure - Programs will be available at ALL Boys and Girls JV and Varsity Home Contests including the Boys Hilton Holiday Tournament (December 27-29) and Girls Cadet Classic Tournament (January 8-10)
-  Professionally Designed - Full Color Ads - Full Size Pages (Finished Size 8½" x 11")
-  Demographics - Fans of all ages enjoy games in Hilton
-  Geographics - Our teams compete against teams from all over Section V, including Wayland-Cohoctan
-  All proceeds from ad sales go directly to our high school basketball programs



Dear Vendor:

This year, the Hilton Boys and Girls Basketball Programs are teaming up to offer area businesses an opportunity to advertise in our combined program booklet for the 2008-2009 season. What this means to you as a merchant is double the exposure as our program booklets will be available at every boys and girls junior varsity and varsity home game throughout the 2008-2009 season, including our December 2 Gymnasium Rededication, the Boys Hilton Holiday Tournament and the Lady Cadet Classic! That's at least 40 games! The tradition of Hilton basketball grows even stronger with our combined efforts. And as a potential sponsor, you don't have to chose which program to support, you will be supporting both!

We believe the cost of our advertisements is very reasonable and the potential for your business is outstanding! Your ad will be not only be seen by Hilton spectators, but by visitors from throughout the Section V/Monroe County community as well. The money raised will help defray the cost of our Spring, Summer and Fall Leagues as well as to purchase equipment and support activities for both the girls and boys basketball programs.

Below are the media specifications for this year's program. Your ad will appear in full color in our professionally produced program which will be available at each home game. The program includes photos and statistics, as well as the rosters for our varsity, junior varsity and freshman boys and girls basketball teams and our cheerleading squads. An added bonus for our sponsors is that your business will be featured on our website ([www.hiltonbasketball.com](http://www.hiltonbasketball.com)) as a 'Program Sponsor' which will include your logo/graphic and a link to your website and/or email address.

***Your support and encouragement contributes to our success!*** We would be happy to include any encouraging words you may have for our young people in your ad. If you wish to purchase an ad, please fill out the form and return it with a Varsity Basketball Player representative. You may also mail your request and donation to:

Hilton Basketball Program  
c/o Chris Moss 119 Bailey Road, Hilton, New York 14468

Artwork can also be submitted to Chris Moss via e-mail: [dross5@rochester.rr.com](mailto:dross5@rochester.rr.com).  
(Payment must be received prior to deadline for ad to appear.)

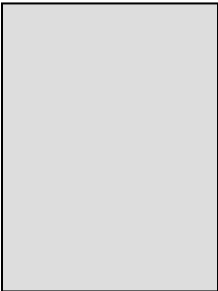
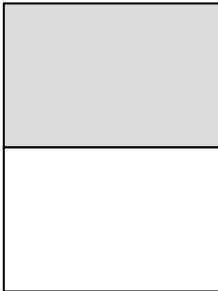
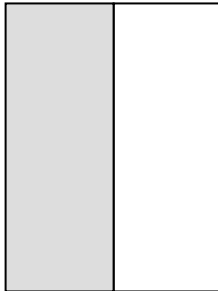
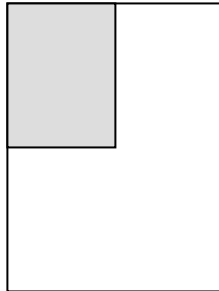
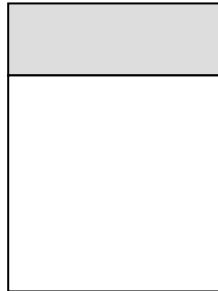
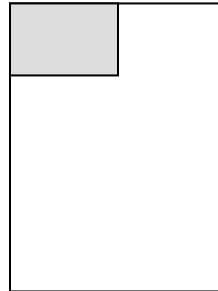
**To ensure that the program is printed and ready for the December 2 Gymnasium Rededication, the deadline for advertisements is November 22, 2008.**

Give us a try; we are sure you will be pleased with the results. Thank you, in advance for your support of our Boys and Girls Cadet Basketball Programs and **GO CADETS!**

Sincerely,

The 2008-2009 Hilton Basketball Program Committee

### 2008-2009 Hilton Cadets Basketball Program Advertising Rates

[1]	[2]	[3]	[4]	[5]	[6]
					
Full Page 8" x 10½" \$75.00	Half Page (H) 5" x 8" \$50.00	Half Page (V) 3 ¾" x 11" \$50.00	Quarter Page (H) 3 ¾" x 5" \$25.00	Quarter Page (V) 8" x 2¾" \$25.00	Business Card (V) 2½" x 3¾" \$20.00



**2008-2009 Hilton Boys and Girls Basketball Program Advertising Contract**

Advertiser \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Contact Person \_\_\_\_\_ Telephone # \_\_\_\_\_

E-Mail Address \_\_\_\_\_

Web Site: \_\_\_\_\_

Full Page	8" x 10½"	\$75.00	\$ _____
Half Page (H)	5" x 8"	\$50.00	\$ _____
Half Page (V)	3¾" x 10½"	\$50.00	\$ _____
Quarter Page (H)	3¾" x 5"	\$25.00	\$ _____
Quarter Page (V)	8" x 2½"	\$25.00	\$ _____
Business Card (H)	3¾" x 2½"	\$20.00	\$ _____
<b>Total amount enclosed</b>			<b>\$ _____</b>

■ Advertisement Enclosed:  Yes  No Will email advertisement:  Yes  No

**Deadline for all advertisements is NOVEMBER 22, 2008 - Payment is due upon receipt of order.**

**ATTACH BUSINESS CARD OR ART WORK HERE  
OR STAPLE TO THIS FORM**

*Please attach any other information to be added to  
the advertisement on the back of this form.  
Feel free to add any words of encouragement for our players!*

**IF YOU NEED HELP DESIGNING  
YOUR AD LET US KNOW!**

*Artwork can be emailed to [dross5@rochester.rr.com](mailto:dross5@rochester.rr.com)*

Player Representative: \_\_\_\_\_

Make check payable to:  **Hilton Boys Basketball**  
 **Hilton Girls Basketball**

And Mail to: Hilton Basketball Program  
c/o Chris Moss  
119 Bailey Road  
Hilton, NY 14468

**Copy and Contract Regulations**

We reserve the right to exclude any advertisement, which in our opinion, does not conform to the standards of this publication. Advertisers and ad agencies assume liability for all contents of advertisements and responsibility for any claims arising wherefrom made against Hilton Central School. The advertiser will indemnify and save the publishers harmless from and against any loss for expense, including without limitation reasonable attorney's fees arising out of publication or suits for libel, violation of rights of privacy, plagiarism and copyright and trademark infringements. All Agreements are subject to accidents, fires, acts of God or other contingencies, beyond the publishers' control, nor shall the publishers be liable if they fail to publish an advertisement.

**Mechanical Specifications**

1. Ad Trim Sizes: See Ad Size/Rate Chart
2. Preferred Materials: Electronic file format or camera ready art work or business card
3. Colors: Programs will be printed in full color

**Note on ad sizes:**

We will adjust your ad to fit our column size. We will also consider using existing ads that are close to our size specifications. We reserve the right to give better position/size than specified on an order at no increase in rate to the advertiser.



2008-2009 Hilton Boys and Girls Basketball Program Advertising Receipt

Advertiser \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Contact Person \_\_\_\_\_ Telephone # \_\_\_\_\_

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- Half Page (H) 5" x 8" \$50.00 \$ \_\_\_\_\_
- Half Page (V) 3¾" x 10½" \$50.00 \$ \_\_\_\_\_
- Quarter Page (H) 3¾" x 5" \$25.00 \$ \_\_\_\_\_
- Quarter Page (V) 8" x 2½" \$25.00 \$ \_\_\_\_\_
- Business Card (H) 3¾" x 2½" \$20.00 \$ \_\_\_\_\_

Total amount paid \$ \_\_\_\_\_

Balance due \$ \_\_\_\_\_

Advertisement Enclosed:  Yes  No Will email advertisement:  Yes  No

**Deadline for all advertisements is NOVEMBER 22, 2008 - Payment is due upon receipt of order.**

Player Representative: \_\_\_\_\_

Make check payable to:  Hilton Boys Basketball  Hilton Girls Basketball

And Mail to: Hilton Basketball Program  
c/o Chris Moss  
119 Bailey Road  
Hilton, NY 14468  
Email: dmoss5@rochester.rr.com

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The advertiser will indemnify and save the publishers harmless from and against any loss for expense, including without limitation reasonable attorney's fees arising out of publication or suits for libel, violation of rights of privacy, plagiarism and copyright and trademark infringements.

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